



**The Consob approves the publication of the capital increase prospectus.  
The Board of Directors will meet on July 7, 2009 to decide the final terms of  
the offering, including the subscription price and the maximum amount of  
the capital increase.**

Turin, July 2, 2009 – Pininfarina S.p.A. announces that it received today the Consob's approval to publish the prospectus concerning the rights offering and the stock market listing of the Pininfarina common shares issued in connection with the capital increase of up to 70 million euros, including any additional paid-in capital, approved by the Board of Directors on May 22, 2009, in partial implementation of the powers it was granted by the Extraordinary Shareholders' Meeting of April 29, 2008 for the purpose of increasing the Company's share capital.

The effectiveness of the Consob's authorization is subject the inclusion in the prospectus of information about the terms and conditions of the capital increase and all data related thereto.

A meeting of the Board of Directors has been scheduled for July 7, 2009. On that occasion, the Board will decide the final terms of the capital increase, including: the subscription price per share of the newly issued shares, including any additional paid-in capital; the number of newly issued shares and the rights offering allocation ratio; the maximum amount of the capital increase; and the final schedule of the transaction.